

# **DRAFT**

#### **INVESTOR PRESENTATION**

**JANUARY 2019** 

**SRT MARINE SYSTEMS PLC** 

www.srt-marine.com



## **OUR BUSINESS**

#### **SECURITY | SAFETY | MANAGEMENT | ENVIRONMENT**



# MARITIME SURVEILLANCE AND MONITORING PRODUCTS AND SYSTEMS



#### INVESTMENT PROPOSITION

- Significant, multi-billion dollar, global market for maritime surveillance and monitoring systems with clear underpinning drivers.
- Scalable business model with annual overheads of ~ £6.5m, average gross profit margins of c.40%, with multiple revenues streams derived from hardware, software and recurring data sales.
- £35.5m of existing contracts. Further six contracts worth up to £212m in final phase prior to contracting and further c.£200m of validated opportunities.
- £4m equity fund raise to support accelerated contract delivery timescales for coast guard contracts which amount to approximately £100m of the £212m near term contract opportunities.



## **PRODUCT REVENUE STREAMS**

#### **SYSTEMS**



Turn-key integrated maritime monitoring systems delivered. £35.5m of existing contracts, near turn upside potential from 6 contracts worth up to £212m with expected 3 year delivery period.

## **TRANSCEIVERS**

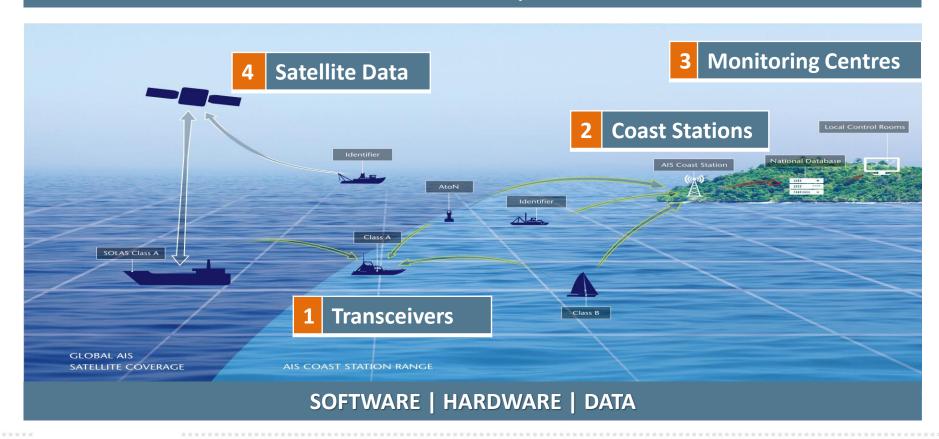


Sales of vessel tracking transponders to vessel owners, marine electronic dealers and brands. Repeat regular business growing at c.10%.



## **SYSTEMS BUSINESS**

#### SYSTEMS COMPRISE OF MULTIPLE COMPONENTS | DELIVERED IN MILESTONES OVER TIME





#### **SYSTEMS BUSINESS DYNAMICS**

- Most business is generated from government ministries and agencies: Coast Guard (Security)
  or Fisheries (Management), Port / Infrastructure owners and operators.
- All have the same basic architecture, but vary in exact component make up, scale and value: from £60k to £75m with gross profit of between 72% and 28%.
- Primary system components are hardware, software and satellite data delivered as integrated system components such as a sensor station or monitoring centre which ultimately work together as a single integrated system.
- Systems delivery period varies between 6 months and 24 months, with multiple delivery milestones of different types and values.
- First contract and establishment of first system provides opportunity for long term repeat business through system upgrades and expansion in addition to recurring satellite data sales.
- Installation and commissioning contracted to local partners who are trained and managed by SRT system delivery teams.



#### **MARKET**

#### SIGNIFICANT GLOBAL OPPORTUNITY

- 26m vessels 8m commercial, 18m leisure
- 361m sq km of ocean
- 400,000 km coast lines
- Ports & waterways
- Infrastructure oil & gas, wind turbines
- Buoys navigation, monitoring

#### **CLEAR MARKET DRIVERS**

- Regulation
- Safety and Search & Rescue
- Security smuggling
- Fisheries Management
- Marine Conservation

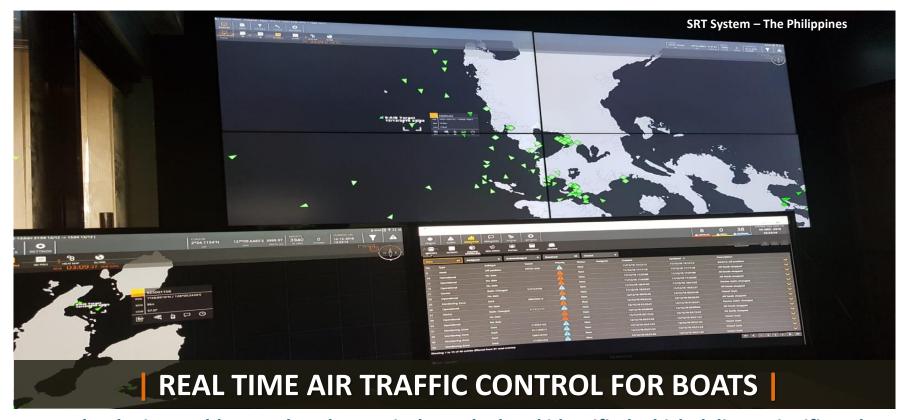
# MULTIPLE MARKET DRIVERS

COMMERCIAL & VESSEL OWNERS AND OPERATORS

COAST GUARDS | FISHERIES | PORTS & WATERWAYS



## **MARKET DRIVER**



New technologies enable vessels to be precisely tracked and identified which delivers significantly enhanced maritime security, safety and management.



## **SYSTEMS PIPELINE SUMMARY**





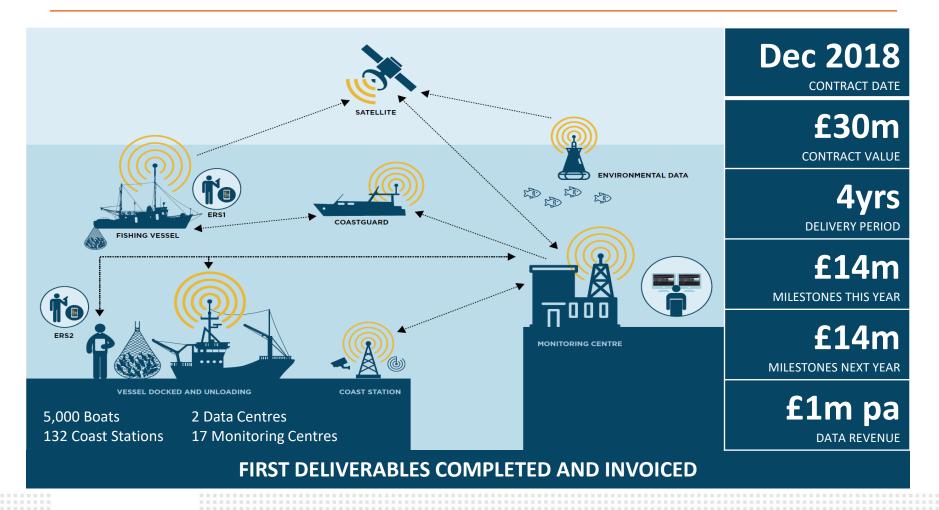
#### **ASIA – THE PHILIPPINES**

- Four system contract opportunities worth up to £182m with separate government agencies/Ministries.
- First contract worth £30m signed with The Philippine Government Bureau of Fisheries and Aquatic Resources (BFAR) in December 2018 to supply a national integrated fisheries monitoring system.
- Three other contracts worth up to £152m in discussion with delivery periods of between one and four years.
- All contracts have ongoing recurring revenue streams through satellite data sales and the opportunity for follow on system up-grades and expansion.

Note: Contracts are denominated in PESO. £/PHP rate of PHP70/£1.00



# ASIA – THE PHILIPPINES / BFAR CONTRACT





## ASIA – THE PHILIPPINES – BFAR CONTRACT





#### **MIDDLE EAST**

- Significant contract discussion progress in last 2 months with three system contract opportunities with government agencies in Saudi Arabia, Kuwait and Bahrain worth up to \$81 million over next 2 years.
- Contract Opportunity 1 extension of an existing contract. Worth up to \$10m, with an estimated 18 month delivery period. Awaiting final contract approval.
- Contract Opportunity 2 new follow-on contract with existing customer MoU signed. Worth up to \$26m, with an estimated 18 month delivery period. Final specifications and pricing in discussion.
- Contract Opportunity 3 new contract with new customer. Worth up to \$45m, with an estimated 24 months delivery period. Detailed surveys and delivery planning underway.



#### **TRADING**

#### **TRANSCEIVERS:**

- Aiming for organic growth of c.10% per annum.
- Upside potential from 'special' volume orders from dealers.

#### **SYSTEMS:**

- Existing contracts expected to invoice £14m this financial year, and a further £15m next financial year.
- Upside potential for the contracting of 6 primary system opportunities worth up to £212m which would be delivered over a 3 year period across multiple milestones.

Note: Most contracts are denominated in US Dollars. \$/£ rate of \$1.35/£1.00



#### **FUNDING**

- Cash resources from existing cash and undrawn loan note facility of £7.5m.
- Placing to raise upto £4m of working capital.
  - £2m to be invested to accelerate development of coast guard specific system functionality in order to meet new customer delivery expectations.
  - £1m to be invested to strengthening systems delivery team to enable delivery of multiple system contracts within required timescales.
  - £1m reserve working capital.

Investment will enable the accelerated delivery of projects and ability to manage six significant system projects simultaneously .

#### INDICATIVE TIMETABLE

- Marketing w/c 21<sup>st</sup> January
- Book closes 29<sup>th</sup> January
- Announce –
   30<sup>th</sup> January
- New shares start trading 4<sup>th</sup> February



#### **SUMMARY**

- Established player in global MDA market with significant growth opportunities
- Portfolio of proven products with proven delivery track record.
- Highly scalable business model overheads £6.5m, average GP of 40%.
- Existing contracts of £35.5m.
- Significant upside potential from £414m contract opportunity pipeline of which 6 are worth £212m are near term.







# **RISK FACTORS & DISCLAIMER (1)**

- The nature of SRT's customers means that the status of a system opportunity and or contract can materially change suddenly and without notice, including the delay to payment milestone deliveries of existing contracts.
- SRT's systems business is driven by governments and thus can be subject to significant risk including but not limited to: the forecasting of project commencement dates and project delivery schedules, political and financial change and uncertainty, sudden cancellation and or changes to contracts without the possibility for redress, renegotiation and or compensation.
- Different customers and countries have different procurement and legal processes, which are often opaque and difficult to understand, and can mean that projects are undertaken where contracts do not exist and or are not legally enforceable.
- Payment terms are frequently extended and variable and in the event of non-payment may not be collectable due to the nature of the customers.
- New accounting standards such as the recently introduced IFRS15 which may change of revenue recognition in particularly in respect of our systems business in regards to the amount of revenue which can be recognised upon completion of any given milestone irrespective of the agreed contractual value of the milestone.
- ◆ Delivery schedules can be highly variable due to factors such as manufacturing supply chain issues and local in-country issues such as availability of hosting infrastructure, import issues and customer co-operation issues resulting in significant project delivery and therefore revenue delays.
- ◆ The presence of an existing contract with an existing customer does not provide surety that there will be future follow on contracts.
- As SRT enters multiple project contracts, project execution risk will become an increasing challenge.



# **RISK FACTORS & DISCLAIMER (2)**

This document has been prepared by and is the sole responsibility of SRT Marine Systems plc (the "Company"), and has been prepared solely in connection with a presentation to be held regarding the proposed placing of new ordinary shares of the Company (the "Placing"). The information set out herein is subject to updating, completion, revision, verification and amendment, and such information may change materially. This document does not and is not intended to constitute, and should not be construed as, an offer, inducement, invitation or commitment to purchase, subscribe to, provide or sell any securities, services or products of the Company in any jurisdiction, or any part of any solicitation of any such offer, inducement, invitation or commitment, or to provide any recommendations for financial, securities, investment or other advice or to take any decision. You are encouraged to seek individual advice from your personal, financial, legal, tax and other advisers before making any investment or financial decisions subscribing for or purchasing any securities.

Neither the Company nor the nominated adviser and broker to the Company nor any of their respective directors, officers, employees, agents, affiliates or representatives or advisers (together, "Affiliates") or any other person makes any representation or warranty, express or implied, as to the accuracy or completeness of the information or opinions contained in this presentation. Nothing contained herein should be relied upon as a promise or representation as to the future. None of the Company, the nominated adviser and broker, or their respective Affiliates nor any other person accepts any obligation or responsibility to advise any person of changes in the information set forth herein after the date hereof. To the fullest extent permitted by law, neither the Company nor the nominated adviser and broker (nor their respective Affiliates) nor any other person accepts any liability whatsoever for any errors, omissions or inaccuracies in such information or opinions or for any loss, cost or damage suffered or incurred howsoever arising, directly or indirectly, from any use of this presentation or its contents or otherwise in connection with the subject matter of this presentation or any transaction. The information contained in this document is not to be relied upon for any purpose whatsoever.

Certain statements in this presentation may be forward looking statements. By their nature, forward looking statements involve a number of risks, uncertainties and assumptions about the Company and its subsidiaries and investments that could cause actual results or events to differ materially from those expressed or implied by the forward looking statements. Forward looking statements contained in this presentation regarding past trends or activities should not be taken as a representation that such trends or activities will continue in the future. Except as required by applicable law or regulation, neither the Company nor [the nominated adviser and broker (nor their respective members, directors, officers, employees, agents or representatives) undertakes any obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise. You should not rely on forward looking statements, which speak only as of the date of this presentation.

This document is limited to and intended for distribution in the United Kingdom only to persons who (i) are qualified investors (within the meaning of the Prospectus Directive 2003/71/EC) and (ii) who have professional experience in matters relating to investments who fall within the definition of "investment professionals" in Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "FPO") and/or to high net worth bodies corporate, unincorporated associations and partnerships and trustees of high value trusts as described in Article 49(2)(a) to (d) of the FPO or to those persons to whom it may otherwise be lawfully communicated (in each case referred to as "Relevant Persons"). This document has not been approved by [the nominated adviser and broker for the purposes of Section 21 of the Financial Services and Markets Act 2000.

The information contained in this presentation is not intended to be viewed by, or distributed or passed on (directly or indirectly) to, and should not be acted upon by any class of persons other than Relevant Persons.



# **RISK FACTORS & DISCLAIMER (3)**

Neither the Company nor the nominated adviser and broker, nor any adviser or person acting on their behalf, shall (without prejudice to any liability for fraudulent misrepresentation) have any liability whatsoever for loss however arising, directly or indirectly, from the use of information or opinions communicated in relation to this presentation. Any investment or investment activity to which this communication relates is available only to Relevant Persons and will be engaged only with Relevant Persons.

This document may contain unpublished inside information with regard to the Company and/or its securities. Recipients of this document should not deal or encourage any other any other person to deal in the securities of the Company whilst they remain in possession of such inside information and until the transaction described in this document is announced. Dealing in securities of the Company when in possession of inside information could result in liability under the insider dealing restrictions set out in the Criminal Justice Act 1993 or the Market Abuse Regulation ("MAR"). This document may contain information which is not generally available, but which, if available, would or would be likely to be regarded as relevant when deciding the terms on which transactions in the shares of the Company should be effected. Unreasonable behaviour based on such information could result in liability under the market abuse provisions of MAR.

This document is strictly confidential and is being provided to you solely for your information and for use at a presentation to be held in connection with the Placing by the Company and may not be reproduced in any form or further distributed to any other person or published in whole or in part, for any purpose. You shall treat and safeguard as private and confidential all information contained in this document and take all reasonable steps to preserve such confidentiality. Any failure to comply with these restrictions may constitute a violation of applicable securities laws. This document is not for publication, release or distribution, directly or indirectly, and may not be taken or transmitted, in or into the United States, Canada, Japan, the Republic of South Africa or Australia and may not be copied, forwarded, distributed or transmitted in or into the United States, Canada, Japan, the Republic of South Africa or Australia or any other jurisdiction where to do so would be unlawful. The distribution of this document in any other jurisdictions may be restricted by law and persons into whose possession this document comes should inform themselves about, and observe any such restrictions. Any failure to comply with such restrictions may constitute a violation of the laws of the United States, Canada, Japan, the Republic of South Africa or Australia or any other such jurisdiction.

The securities referred to in this presentation have not been and will not be registered under the US Securities Act of 1933, as amended, (the "US Securities Act") or under any securities laws of any state or other jurisdiction of the United States and may not be offered, sold, resold, taken up, exercised, renounced, transferred or delivered, directly or indirectly, within the United States or to, or for the account or benefit of, any person with a registered address in, or who is resident or ordinarily resident in, or a citizen of, the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act. There will be no public offer of the securities in the United States. Neither the US Securities and Exchange Commission nor any securities regulatory body of any other country or political subdivision thereof, has approved or disapproved of this document or the securities discussed herein or passed on or endorsed the merits of the Placing or the accuracy or adequacy of the contents of this document. Any representation to the contrary is a criminal offence in the United States.

The securities will also not be registered under the applicable securities laws of Canada, Japan, the Republic of South Africa or Australia and, subject to certain exemptions, may not be offered, sold, taken up, exercised, resold, renounced, transferred or delivered, directly or indirectly, within such jurisdictions except pursuant to an applicable exemption from and in compliance with any applicable securities laws.

By attending this presentation and/or accepting a copy of this document, you agree to be bound by the foregoing limitations and, in particular, will be taken to have represented, warranted and undertaken that you have read and agree to comply with the contents of this notice including without limitation the obligation to keep this document and its contents confidential.

